**University of Kentucky Launches Bond**

**Investor Relations Transparency Initiative**

New website UKYBonds.com to be used to attract investors

Lexington, KY – Aug. 24, 2020 — The University of Kentucky officially launched its new investor relations (IR) website, [www.UKYBonds.com](http://www.UKYBonds.com), today as part of its enhanced transparency and outreach efforts to inform and attract potential investors to the university’s bond program. The open-access website will allow investors across Kentucky as well as the country to access the university’s key financial and operating data much more efficiently as well as stay informed on projects and initiatives at UK.

The new IR website is free to all investors and is powered by BondLink, a financial technology company that has set the standard for investor transparency across the $4 trillion municipal bond market. BondLink has partnered with the Commonwealth of Kentucky on its investor engagement, as well as the Louisville and Jefferson County Metropolitan Sewer District. BondLink powers the IR websites of other major public universities, including the University of California, the University of Texas and the University of Connecticut.

“We are always looking for ways to be more transparent with the investor community about our finances and capital program,” said UK Treasurer Penny Cox. “Using new, digital channels to market our bonds and reach new investors will lead to more demand over time. That efficiency and savings will allow us to make more infrastructure improvements across the university.”

“We are proud to work with the University of Kentucky to reach investors online and through digital channels,” said Colin MacNaught, BondLink’s CEO and co-founder. “With more and more of the bond market moving online every day, issuers like UK recognize how critical it is to provide financial data much more efficiently to investors.”

To visit the University of Kentucky’s new IR website or to sign up for future notifications or alerts, please visit [the website](https://www.ukybonds.com/university-of-kentucky-bonds-ky/i2095) here.

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**About University of Kentucky**

The University of Kentucky is a public, land-grant university dedicated to improving people's lives through excellence in education, research and creative work, service and health care. As Kentucky's flagship institution, the university plays a critical leadership role by promoting diversity, inclusion, economic development and human well-being.

The University of Kentucky:

* Facilitates learning, informed by scholarship and research;
* Expands knowledge through research, scholarship and creative activity; and
* Serves as a global community by disseminating, sharing and applying knowledge.

The university plays a critical leadership role for the Commonwealth of Kentucky by contributing to the economic development and quality of life within Kentucky's borders and beyond. The university nurtures a diverse community characterized by fairness and equal opportunity.

**About BondLink**

Led by founders Colin MacNaught, CEO, and Carl Query, CTO, BondLink’s cloud-based debt management platform is the $4 trillion municipal bond market’s first fully integrated operating system for public sector CFOs to raise capital from institutional and retail investors. Since the launch of its first debt management platform four years ago, BondLink has expanded its network across more than 30 states, as well as the District of Columbia, Puerto Rico and the U.S. Virgin Islands. Headquartered in Boston, BondLink is backed by top investors, including Franklin Templeton Investments, one of the largest municipal bond fund managers in the country. For more information, please visit www.bondlink.com.

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